

Learn How to Grow Your Business on the Web

in just 2 hours....with Mike Blinder's

“ABC’s of Interactive Marketing”

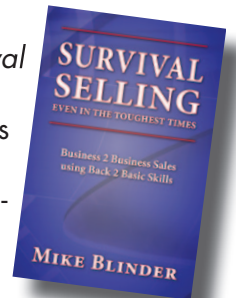
The internet isn't as complicated as we are led to believe.

This workshop is a powerful, dynamic, information-filled program, showing you that there is still tremendous opportunity for your business on the World Wide Web.

Topics will include:

- Understanding the online audience
- SEO - Search Engine Optimization (Google, Yahoo)
- Current and future trends • Finding your business on the Web
- How local media makes the Web work for you!

Presenter Mike Blinder is a top interactive marketing consultant and author of *Survival Selling* and has worked with some of the world's most prestigious media companies on multimedia strategies. Today, more than 50,000 businesses of all sizes worldwide are utilizing multimedia marketing programs Mike's company designed.



Refreshments Provided

Wed., Jan. 20, 2010

Session One 8 - 10 a.m.

Session Two 4 - 6 p.m.

Green Haven Golf Course

2800 Greenhaven Road · Anoka, Minnesota

Thurs., Jan. 21, 2010

Session One 8 - 10 a.m.

Session Two 2:30 - 4:30 p.m.

The Seasons at Bunker Hills

12800 Bunker Prairie Rd NW, Coon Rapids

\$20 per attendee

**Complimentary for Chamber
members or guests!**

RSVP to 763-712-3508

or sam.liester@marketplaceminnesota.net by January 15

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